



DU VERRE HARDWARE IS PROUD TO SPONSOR BLOGTOUR NYC AT THE 12TH ANNUAL ARCHITECTURAL DIGEST HOME DESIGN SHOW

Du Verre Hardware, a leader in quality and original design for contemporary cabinet hardware, is happy to announce their continued sponsorship of this year's BlogTour NYC (#BlogTourNYC).

BlogTour NYC will bring a group of prolific interior design and lifestyle bloggers to the 12th Annual Architectural Digest 'Home Design Show' March 21-24 2013. The bloggers will get a chance to explore nearly 350 premium brands exhibiting, attend design seminars, presentations, and show tours.

"The excitement is building as we get ready to embark on BlogTour NYC. Blogtour is an ingenious way to bring bloggers, design professionals and showrooms together; a unique concept that enhances our digital media efforts," stated Gina Lubin, one of the founding partners of Du Verre.

Through their collaboration with an outstanding roster of award-winning designers and artists, Du Verre has raised the bar on innovative hardware design and the sustainable use of materials. Thanks to progressive manufacturing methods, each piece of die cast hardware is crafted in eco-friendly recycled aluminum that is fully compatible with LEED objectives.

Highlighted above is the most recent hardware introduction ARROYO in Du Verre's new White finish. ARROYO is the work of the amazing designer William Harvey. Since 1989 Harvey's objects have permeated the culture and influenced the interior design world. First known for introducing completely beautiful, handcrafted and sophisticated objects at New York's prestigious Accent on Design show, his work was quickly taken up by in-the-know consumers, design professionals and the press. His original ideas influenced a generation of young designers and not too surprisingly inspired countless imitators!

BlogTour NYC is organized by Modenus.com, in partnership with the Architectural Digest Home Design Show in New York City.

For more information about Du Verre Hardware please visit our website www.duverre.com.
Follow us on Twitter @duverrehardware.



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