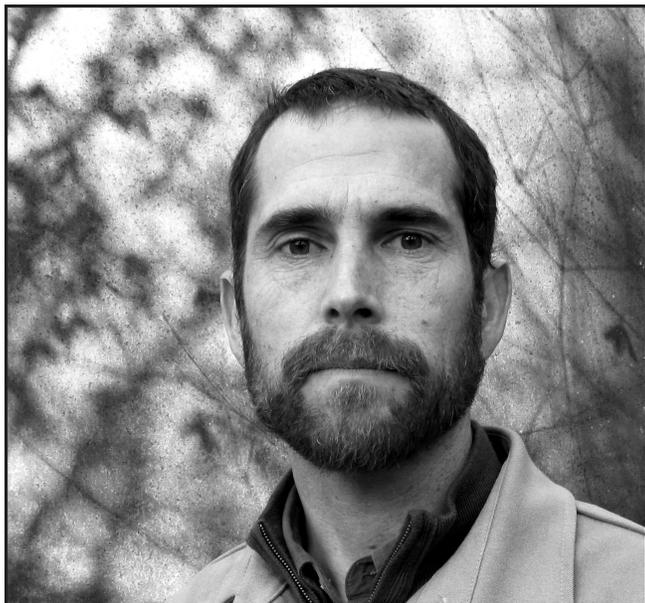


DU VERRE DESIGNER FEATURE

# CHRISTOPHER SMITH

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“UNDERSTAND THE COMPLEXITY, THEN KEEP IT SIMPLE.”

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**Du Verre Hardware** has had the good fortune to work with Christopher Smith on two original hardware collections - Polar and Rise.

An independent designer of fifteen years, Smith applies his design skills broadly, providing design services for projects ranging from furniture collections to consumer packaging, print advertising to table-top housewares. He has been involved in consulting and creative direction for major retailers and boutique production houses.

In addition to his busy design practice, he has been part of the Design Faculty at the California College of the Arts for over ten years.

When asked about his creative process, Christopher says: “It takes an open mind and plenty of time along with rigorous exploration and analysis to get design right. The marketplace or fashion or other cultural forces help to make that decision. The process of creation is tough but exhilarating especially when you’re trying to solve complex problems on behalf of, or in the service of, other humans.

To maintain energy and interest it’s critical to remain curious about every aspect of a project, trying to find opportunity in the commonplace, the plain, the seemingly unremarkable. These opportunities lead to challenges that stir the mind and further fire the creative engine. And when we see opportunity we jump on it, work it out and come back for more.”

Du Verre’s collaboration with Christopher resulted in two original designs. Polar is a collection of knobs and pulls that are modern, elegant and ergonomic presented in three finishes of Black Matte, Satin Nickel and Polished Chrome. The Rise Collection is characterized by a sleek and streamlined style with a slightly retro feel also offered in the same three finishes. Both are crafted from environmentally-friendly recycled aluminum and finished by hand.

To learn more about Christopher Smith and East Main Design go to their website [www.eastmainedesign.com](http://www.eastmainedesign.com).

Du Verre Hardware collaborates with extraordinary designers from all aspects of the design world to bring freshness and originality to kitchens, bathroom and important furniture.

*Du Verre*

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